

2011

MBA Summer Internship Report



IME DEPT, INDIAN INSTITUTE OF TECHNOLOGY KANPUR



The Summer Placement season for the IIT Kanpur MBA program commenced in December 2010 and was extended to its conclusion in April 2011 to align the placements with the recruiting time-windows of various organizations. This summer placement season saw a plethora of companies visiting IIT Kanpur MBA, offering various niche profiles to its students. Profiles were offered in all major streams of management- Operations, Finance, Marketing and IT. Overall, 25 companies confirmed participation for the 2012 batch of 26 students – with 15 of these companies covering the entire batch.

In the **Operations** domain, Mitsui Chemicals offered an international assignment in Japan to one of our students. Indian Oil Corp. Ltd. selected one candidate for Supply Chain Management Profile for their Mumbai operations. Everest Industries offered Plant Operations Management profile for their Nasik-based manufacturing operations. Operations Firms like ThinkLink Supply Chain Services, CGN Consulting and DCM Sriram participated in the placement process offering profiles in Operations and Supply Chain management. Apollo Healthcare, an acknowledged leader in the world of super-specialty based quality healthcare delivery in Asia, offered the profiles in the domain of Service Operations.

In the **Finance** domain, National Commodity and Derivatives Exchange (NCDEX) offered an internship on derivatives trading in commodity market. Canon India, a first time recruiter at IIT Kanpur, also recruited for their Financial Operations. Other eminent recruiters in this domain were Reserve Bank of India and Onergy. Information and Credit Rating Agency of India (ICRA) recruited interns for their financial consultancy for the power sector.

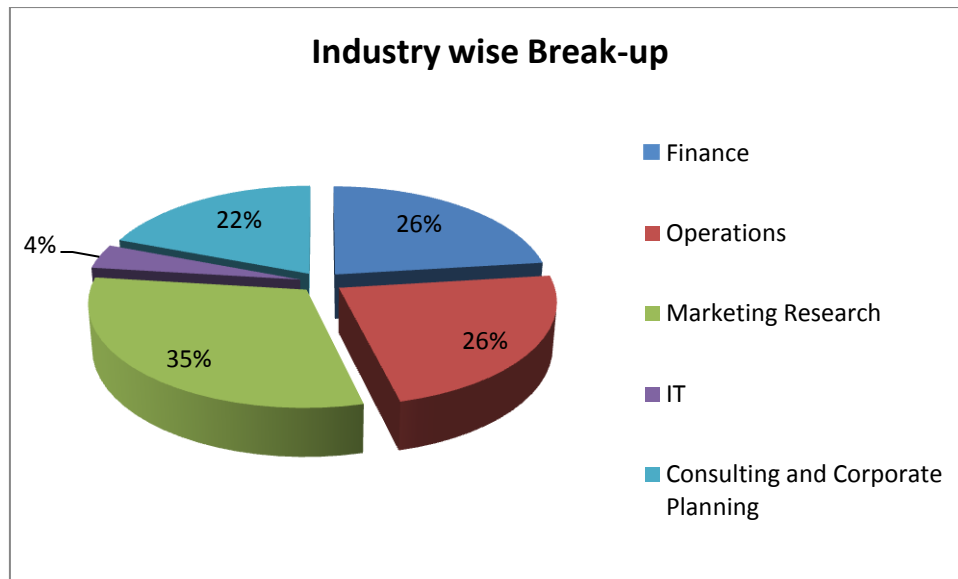
In the **Marketing** domain, candidates were offered profiles primarily in the field of market research. Berkshire Insurance (a subsidiary of Berkshire Hathaway) hired candidates for Marketing Research in Insurance Domain. RocSearch a UK based Research and Analytics firm offered the profile of Market Research. Frost and Sullivan offered internships on Market Research for their Information and Communication Technology wing. Tudor India- a subsidiary of Prestolite Electric hired candidates for their Marketing Department. National Bank for Agriculture and Rural Development (NABARD) had to go empty handed because of unavailability of candidates.

In the **Information Systems** domain, Apollo healthcare and Canon India offered profiles in IT Operations planning.

Corporate Planning saw the participation from our regulars. The School of Good Governance and Policy Analysis, an administrative wing of the MP government, came as a regular recruiter for Consulting and Administrative planning profile in various administrative departments like forestry and horticulture. Voltas also participated in the process for the profiles in Corporate Planning.

The Summer Internship program of IIT Kanpur MBA is another means to provide our MBA students an opportunity to interact with and learn from organizations and in return, add value to organizational operations and functions. The above mentioned organizations and profiles are a testimony to the growing eminence of the IIT Kanpur MBA program.

The following is the break-up of industry wise distribution:



The international stipend offered was Rs. 50000 (converted to INR) for the training period of one month. The average stipend for the batch was around Rs. 27000 for the internship period of 8 weeks.

For further details, contact placement coordinators

Vijay Kibe
MBA Batch 2010-2012
vkibe@iitk.ac.in
Ph: 7607448923

Harshad Nimje
MBA Batch 2010-2012
nimharsh@iitk.ac.in
Ph: 8874092688